

EEO Public File Report Covering the Period from June 1, 2023, to May 31, 2024.

Stations: KAWZ-FM @ Twin Falls, ID

KEFX-FM @ Twin Falls, ID KAWS-FM @ Marsing, ID

Licensee: CSN International Inc.

The purpose of this EEO Public File Report ("Report") is to comply with Section 73.2080(c) (6) of the FCC's 2002 EEO Rule. This Report has been prepared on behalf CSN International Inc. and is required to be placed in the public inspection files of this station and posted on the station website. The information contained in this Report covers the time period beginning June 1, 2023, to and including May 31, 2024 (the "Applicable Period").

The FCC's 2002 EEO Rules requires that this Report contain the following information:

- 1. A list of all full-time vacancies filled by the Station(s) comprising the Station Employment Unit during the Applicable Period.
- 2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy (Including, if applicable, organizations entitled to notification pursuant to Section 73.2080(c) (1) (ii) of the EEO Rule, which should be separately identified), identified by name, address, contact person, and telephone number.
- **3.** The recruitment source that referred the hiree for each full-time vacancy during the Applicable Period.
- **4.** Data reflecting the total number of persons interviews for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies.

**5.** A list and brief description of the initiatives undertaken pursuant to Sections 73.2080(c) (2) of the FCC rules.

Appendices 1, 2, and 3 which follow have been designed, in the aggregate, to provide the required information.

For purposes of this Report, a vacancy was deemed "filled" not when the offer was extended but when the hiree accepted the job offer. A person was deemed "interviewed".

# Appendix 1

For purposes of transparency, there were four new full-time employees hired between June 1, 2023, and May 31, 2024. One of the new hires was a referral from current employees, and three were hired from applications online via <a href="https://www.indeed.com">www.indeed.com</a>.

#### **Vacancy List**

Between June 1, 2023, and May 31, 2024, the following full-time positions were filled:

Name of Person Hired	Number of Persons Interviewed	Date Position was filled	Recruitment Source
Malee Flesher	2	06/29/2023	www.indeed.com
Elias Halsell	1	07/05/2023	Employee referral
Drew Vaughn	1	09/07/2023	www.indeed.com
Leanne Bennett	3	03/13/2024	www.indeed.com
	Malee Flesher Elias Halsell Drew Vaughn	Hired Persons Interviewed  Malee Flesher 2  Elias Halsell 1  Drew Vaughn 1	Hired         Persons Interviewed         was filled           Malee Flesher         2         06/29/2023           Elias Halsell         1         07/05/2023           Drew Vaughn         1         09/07/2023

# Appendix 2

### **Recruitment Sources**

CSN International Inc. routinely posts job openings with at least the following 12 employment sources:

- Glass Door www.glassdoor.com
- Corporation for Public Broadcasting (CPB)
   CPB Jobline

401 9th Street, NW Washington, DC 20004-2129 www.cpb.org/jobline

## 3. National Association of Broadcasters

www.nab.org

Career Center 1771 N Street, NW Washington, DC 20036-2800

# 4. National Association of Religious Broadcasters

www.nrb.org

660 North Capitol Street, NW Suite 210 Washington, D.C. 20001 (202) 543-0073

# 5. Society of Broadcast Engineers, Inc.

9102 North Meridian Street

Suite 150

Indianapolis, IN 46260

www.sbe.org/sections/joblistngs

# 6. Current Magazine

www.jobs.current.org

1612 K Street, NW

Suite 704

Washington, DC 20026

(301) 270-7240

# 7. Zip Recruiter

www.ziprecruiter.com

(877) 252-1062

## 8. Career Builder

www.careerbuilder.com

200 N. LaSalle Street

Suite 1100

Chicago, IL 60601

#### 9. Monster

#### www.monster.com

4055 Valley View Lane Dallas, TX 75244 (972) 340-5000

10. Boise State University

www.boisestate.edu/career/connect-withemployers-jobs

1910 University Drive Boise, ID 83725 (208) 426-1747

11. Idaho Statesman (newspaper)

www.idahostatesman.com

10400 Overland Road PMB385

Boise, ID83709 (800) 635-8934

12. Indeed

www.indeed.com

# Appendix 3 Recruitment Initiatives

Between June 1, 2023 and May 31, 2024, CSN International participated in or the following recruitment initiatives:

- 1. I<u>daho Department of Labor Job Fair</u> Held quarterly at various locations in Twin Falls, Idaho.
- 2. <u>National Religious Broadcasters Event</u> Held February 20, 2024 February 23, 2024 in Nashville, TN, at the Gaylord Opryland Events Center.
- 3. <u>Internship Program</u>: CSN International offers an ongoing internship program designed to assist members of the community, mainly students from local colleges and universities, to acquire skills needed for broadcast employment. Those students who are involved in the internship program gain knowledge in the areas of news, weather, production/operations, and overall business skills, in order to get real experiences in broadcasting. Each of these student interns will be considered candidates for future job openings at CSN International.
- 4. <u>School of Broadcasting Tour</u>: Members of key management of CSN International visit local and regional schools at least twice a year to discuss various roles of employment positions

within the company and how radio stations generally operate. Students expected to graduate in the field of broadcasting are encouraged to seek employment with CSN International.